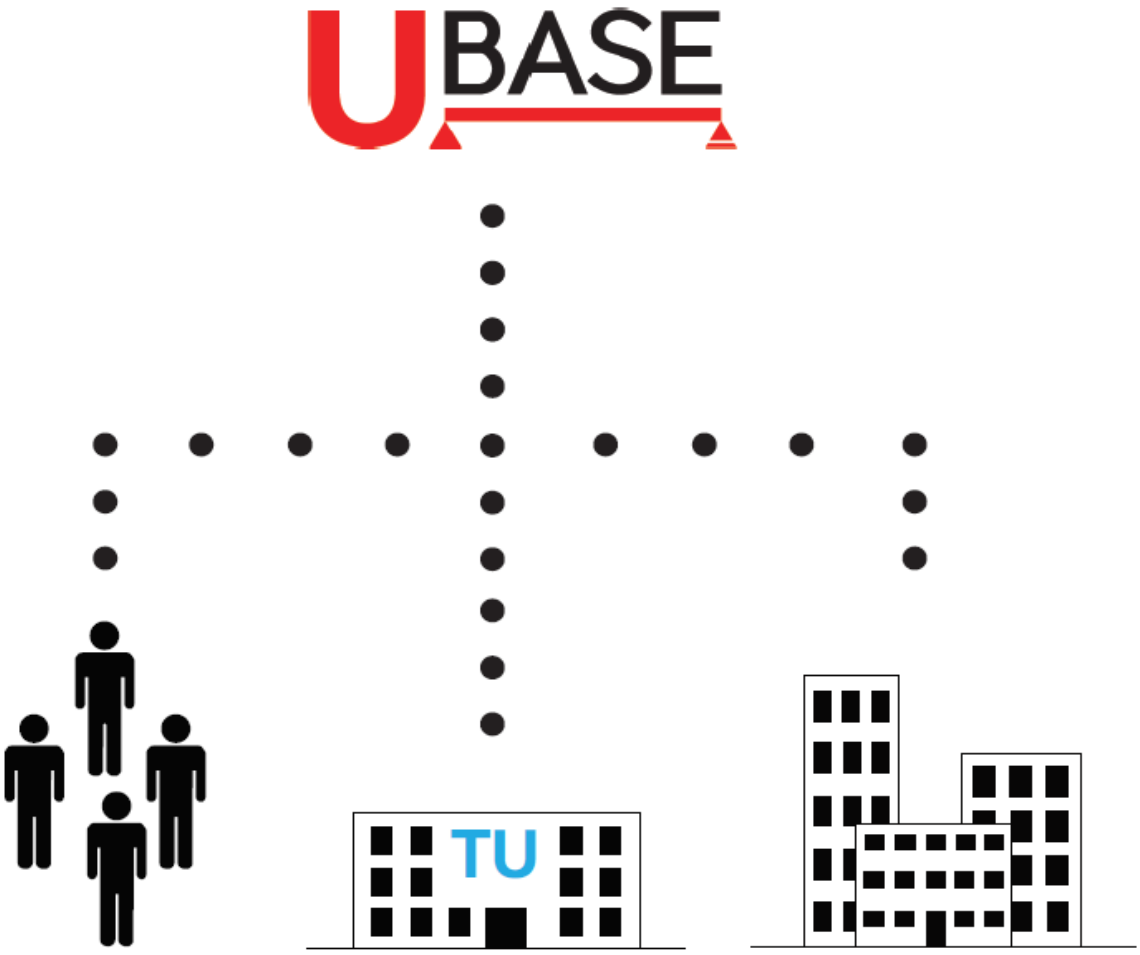
Initiatives Document

2021-2022



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2. General

2.1 The BASE

2.1.1 Current situation

Due to COVID-19, the BASE was not used for a whole year. Therefore, not a lot of current students know the BASE, its location, the brick, the cheap snacks, etc.

2.1.2 Goals

Goal 1

People know the location of the BASE.

Goal 2

People know you can find board members here, make a chat and ask all your questions.

Goal 3

Students know how to use the brick and that there is the ability to get cheap drinks and snacks.

Goal 4

That it's a place to relax (play darts and read a U-Profiel, have lunch together, and play some games).

2.1.3 Means

Means of goal 1- 4

- Make different footage of the BASE and promote it in WhatsApp groups and on social media.
- Tell people about it and bring them to the BASE during a study break.
- Organise small events in the BASE such as a VrijMiBo.
- Let people know they are welcome in the BASE via the monthly newsletter.
- Make the BASE look appealing by keeping in clean and make it look cosy.

2.2 U-BASE hype

2.2.1 Current situation

Due to COVID-19 for 1.5 years some of the 'habits' to hype up U-BASE got lost. New members do not know about things such as the Betonmixer drink, toasting with 'To U', and the song 'Soulja Boy Tell'em - Crank That'. These are fun things which make the members really feel part of U-BASE and result in a 'team'-feeling.

2.2.2 Goals

Create the 'team'-feeling again between the members.

2.2.3 Means

Use the 'habits' to hype up U-BASE during the MMD. We strive for at least one 'habit' per MMD.

2.3 Treasurers meeting

2.3.1 Current situation

There are no physical meetings between the treasurer of the board and the treasurer of the committees.

2.3.2 Goals

The relationship between the treasurer of the board and the treasurer of the committees should get more informal; in this case people will ask each other for help more easily and treasurers of the committee are willing to help out the treasurer of the board if considered necessary.

2.3.3 Means

- The treasurer of the board will organize an (informal) meeting with all the treasurers of the committees.
- The treasurer of the board will make a WhatsApp-group with all the treasurers of the committees.

3. Connecting U to Students

3.1 Strive to connect students physically again

3.1.1 Current situation

The year 2020-2021 was difficult for U-BASE because physical social activities were restricted due to the pandemic. It was challenging to make first year students interact with older students, especially because they could not meet outside of their online classes. Furthermore, the popularity of U-BASE was impacted amongst Dutch bachelors students, as suggested by the statistics which show a decline of the proportion of Dutch students amongst new members (from 77% in 2020-2021 to 63% in 2021-2022). It is important to organize sufficient physical gatherings this year so that U-BASE's notoriety can be developed by people's participation.

3.1.2 Goals

Bring students back together by organizing awesome physical activities

3.1.3 Means

Reinitiate physical MMD's

- Strictly organize MMD's each month
- Aim to organize them at PSOR to keep people attracted
- Reveal the Member of the Month
- Organise themed events

4. Connecting U to Education

4.1 Welcoming students to TU Delft

4.1.1 Current situation

Many international students on arrival are having trouble with getting acquainted with the study system of TU Delft. They do not know how to enroll in courses, which courses to choose, whether it is necessary to separately enroll into exams, which homepages to use for each of the actions.

4.1.2 Goals

Make it easier for new students to orient themselves in the TU Delft educational system.

4.1.3 Means

- Make a presentation on how to choose and enroll into courses, which homepages are used for each of the necessary actions within courses (Brightspace, Collegerama, MyTUDelft app, MyStudyPlanning).
- Update the document which was sent to students for general introduction "Finding you way around",
- Create a video on how each of the actions can be performed, post it on website,
- Promote SE and BE booklets in the introduction days.

4.2 Engage students to participate in response groups and publish the results

4.2.1 Current situation

Students are reluctant to take part in student response groups and provide their feedback on studies, one of the reasons for disengagement might be that the results of the responses and what they have achieved are not published which leads to lack of motivation.

4.2.2 Goals

More active participation and more students in response groups for course evaluations.

- *Goal 1*

Get more participants in response groups to have more different opinions – need international and local students.

- *Goal 2*

Publish the results of the response groups and how it has influenced the course on the website and newsletter.

4.2.3 Means

Means of goal 1

- Education commissioner promotes response groups in Whatsapp, in lectures and individually.

Means of goal 2

- Publish results from response groups and what it has achieved, for example, what were the issues and what changes in the subject have been made to tackle them. Results may be published in the newsletter and on the website.

4.3 Coffee & Cake Break about new MSc programme

4.3.1 Current situation

After the study year 2021/2022 the educational system will change considerably to a module system. Students don't know how the educational system will change and how it will influence their studies.

4.3.2 Goals

Inform students about the changes in the educational system in TU Delft and how it will affect their studies and how students should move forward to not have any issues.

4.3.3 Means

- Organise a lunch lecture where a TU Delft staff member, for example a Master coordinator, who is acquainted with the new educational system, can present the changes that will occur in the studies and how current students will need to adapt to it.

5. Connecting U to Companies

5.1 Database of companies

5.1.1 Current situation

At the moment there is an overview of all the current partners and sponsors that the External Relations Commissioner uses and changes. The committees make their own list of companies that can be interesting for events. When making this list they consider the 'do not call'-list and consult the companies that previous committees found. Every committee needs to update their own list with new companies and contact details. Some companies are contacted twice because more committees are trying at the same time. Furthermore, a lot of effort is put into companies that are not interested, this could have been predicted beforehand if previous contact history was documented.

5.1.2 Goals

- Having a big database of companies for everyone in U-BASE (all committees and external commissioner);
- Improve the effectiveness of contacting companies and speed up the process for committees;
- Avoid more committees contacting the same company at the same time;
- Involving new and forgotten companies with U-BASE.

5.1.3 Means

- Create a big database of companies that can be interesting for U-BASE, by looking at previous partners and sponsors of U-BASE and committee events. Companies that have never been considered will be researched and added as well. These should be companies with different specialisations;
- The database will be made available for all committees in a drive that can be accessed by every committee member;
- To ensure smooth implementation and execution a manual will be edit to this new drive;
- Every committee and External Relations Commissioner can use and update this database. New companies will be added and no time needs to be spent on looking for the same companies over and over again;
- The External Relations Commissioner will keep their own overview, but use the database as 'do-not-call' list;
- As many as possible contact details will be added, so the committees can easily reach the companies. The committees and External Relations Commissioner will update the contact details if it changes;
- In this database the history with the company is documented. This involves among other things 'last contacted', 'contacted by who', 'interested: yes or no', 'do-not-call', etc.

6. Promotion

6.1 Member of the Month

6.1.1 Current situation

Currently the member of the month is revealed in a pretty "quiet" manner through the monthly Newsletter. A picture of the member is printed out and hung up above the entrance to the BASE.

6.1.2 Goals

Goal 1

Make the member of the month livelier again.

Goal 2

Make sure students know who the member of the month is.

6.1.3 Means

- Reveal the member of the month in a way that reaches more students, Instagram posts and/or make an announcement at each MMD by calling the member out and placing a crown over their head.

6.2 Promotion of Pictures

6.2.1 Current situation

Pictures are taken at U-BASE events and eventually posted on the association's website without anyone knowing that they have been posted.

6.2.2 Goals

Create a way for members to see that pictures have been posted and they can go check them out.

6.2.3 Means

- Select a couple of pictures taken at an event and post them on Instagram, notifying the members that pictures have been posted to the photo archive on the U-BASE website and providing a link to them.

6.3 Promotion of Events on Social Media

6.3.1 Current situation

Currently events are most often only promoted through the U-BASE WhatsApp group. Sometimes events are also promoted through Instagram stories.

6.3.2 Goals

Goal 1

Strive to promote all events at least once on Instagram.

Goal 2

Strive to promote events at the BASE and at the faculty again.

6.3.3 Means

Promote the events by making an Instagram post or story and make sure to always provide a link to the website where the member can enroll to said event. In addition to this, posters can be hung up around the faculty and a running slide show can be put on the TV at the BASE which will showcase upcoming events.

6.4 Visibility of Board Members

6.4.1 Current situation

Currently all board members have done their best to be present at all U-BASE events that have been held, the introduction days, committee interest drinks, and monthly member drinks.

6.4.2 Goals

Have at least 3 out of the 6 board members present at each event so they become more visible and well known by the members of U-BASE.

6.4.3 Means

Plan ahead with the board members, keep track of who is busy and who is free. Allow the board members to rotate with who attends U-BASE related activities/events.

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7. Committees

7.1 Concrete Canoe Committee

7.1.1 Current situation

Due to COVID-19, there was no Concrete Canoe Committee for a year. Therefore, some knowledge got lost. Also, the QQ is quite unfamiliar with the committee.

7.1.2 Goals

Make sure the committee knows what to do: how to set up a planning, how to make a concrete canoe, how to plan the weekend of the race.

7.1.3 Means

- Make the QQ familiar with the process of making a concrete canoe by planning meetings with people who know how this is done.
- Invite a person familiar to the Concrete Canoe Committee to join the first meeting where everything will be explained.
- Add people to the Concrete Canoe Committee who have been in touch with the process of mixing concrete (and if possible: making a concrete canoe) before.

7.2 Action Committee

7.2.1 Current situation

After many online events, the first lunch lectures and activities are organised in-person again. The members that are interested in the activities have grown in the past few weeks, because students are excited to meet each other again after a full year of online studying.

7.2.2 Goals

- Keep organizing as many activities as possible in-person;
- Be creative with alternative activities;
- Aim for two lunch lectures, an excursion, and a social activity each quarter.

7.2.3 Means

- Depending on the Covid-19 regulations brainstorm sessions will be held to explore options when in-person activities are more difficult to organise. The Action committee of 20/21 should be asked for their experience with online events.
- Since no one of the new Action committee, including the QQ, joined the in-person activities before Covid, it is easier to come up with different activities then previous years. This will be stimulated by doing brainstorming sessions.

- Activities such as ChristmUs and dodgeball will be organized in-person again. The Action committee of the 19/20 and 18/19 can be asked if experience is needed, because they were the last Action committee to organize all these in-person activities.

7.3 Media Committee: videos

7.3.1 Current situation

Currently there is a lack of video content for the wrap up videos after each quarter.

7.3.2 Goals

Have enough content for quarterly wrap up videos.

7.3.3 Means

- Encourage the members of the media committee to record at least 20-45 seconds at each event. This would ensure plenty of content to go through to make a fairly short wrap up video after each quarter.